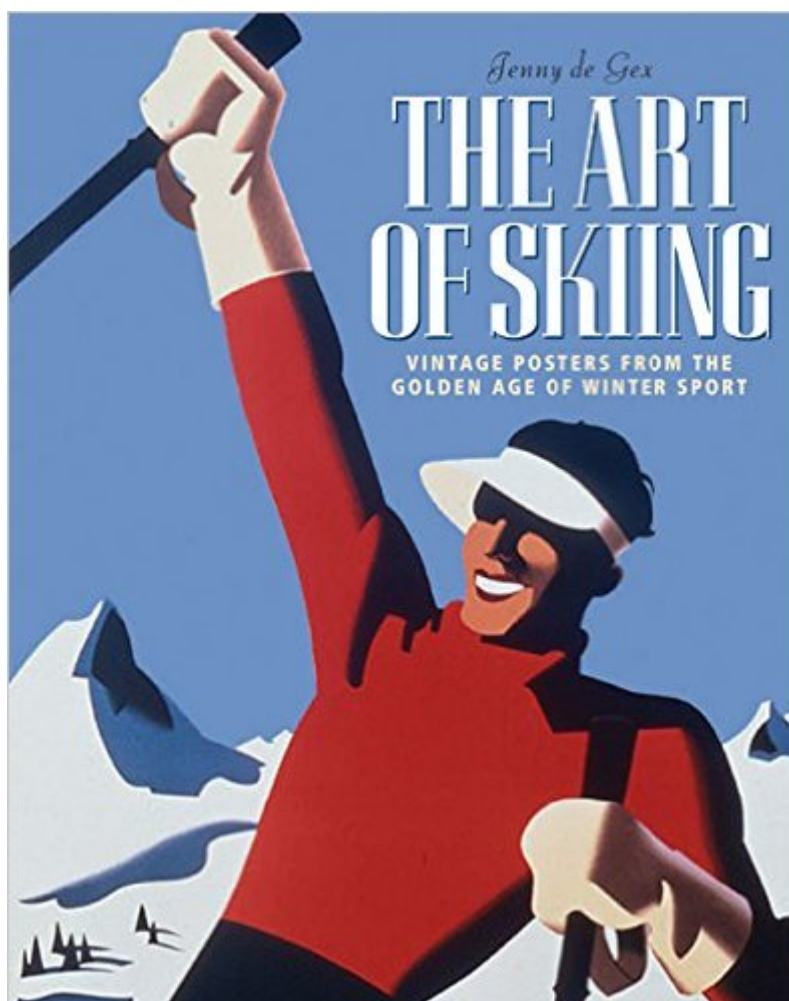


The book was found

# The Art Of Skiing: Vintage Posters From The Golden Age Of Winter Sport



## Synopsis

From the 19th to 20th century, skiing underwent great changes as it rose in popularityâas did the advertisements and art of the sport, which have since become collectors' items. Immigrant Scandinavian gold miners chasing the Gold Rush mid-19th century introduced skiing to the United States. By the turn of the 20th century, skiing had emerged from its utilitarian origins to become a fashionable sport in both Europe and North America, and a wave of new, stylish resorts emerged. By the 1930s, skiing was by far the most popular winter pastime for the rich and famousâcombining adventure, fashion, and exclusivity. The graphic art of the posters advertising this burgeoning sport have become collectors' items. The Art of Skiing is a beautiful collection of the finest examples of poster art. Organized by country and resort, it uses posters from the Beekley Collectionâthe largest private collection of ski art in the worldâto reflect the changing trends in skiing fashion and technique, and investigates the most popular resorts, their establishment, and their development.

## Book Information

Paperback: 160 pages

Publisher: Palazzo Editions; Second edition edition (November 15, 2014)

Language: English

ISBN-10: 0957148372

ISBN-13: 978-0957148376

Product Dimensions: 0.5 x 9.5 x 11.5 inches

Shipping Weight: 1.9 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #1,027,111 in Books (See Top 100 in Books) #39 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Sports Memorabilia & Cards > Sports Memorabilia #72 inÂ Books > Sports & Outdoors > Nature Travel > Adventure > Skiing #87 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters

## Customer Reviews

Fantastic collection of posters! So happy that this book came back in print at a reasonable price.

Great book

Beautiful

[Download to continue reading...](#)

The Art of Skiing: Vintage Posters from the Golden Age of Winter Sport Climbing and Skiing  
Colorado's Mountains: 50 Select Ski Descents (Backcountry Skiing Series) Backcountry Skiing Utah  
(Falcon Guides Backcountry Skiing) Skiing Zen: Searching for the Spirituality of Sport Vintage  
Women: Adult Coloring Book #2: Vintage Fashion from the Edwardian Era (Vintage Women: Adult  
Coloring Books) (Volume 2) Vintage Women: Adult Coloring Book #3: Vintage Fashion from the  
Early 1920s (Vintage Women: Adult Coloring Books) (Volume 3) Vintage Women: Adult Coloring  
Book #8: Simple Vintage Fashions (Vintage Women: Adult Coloring Books) (Volume 8) Vintage  
Women: Adult Coloring Book #7: Vintage Fashion Layouts from the Early 1920s (Vintage Women:  
Adult Coloring Books) (Volume 7) The Art of Magic 2017 Wall Calendar: Extraordinary Vintage  
Magician Posters Golden Age: Invest in Gold and Silver to Have A Happy Golden Age Bon  
Appetit Vintage Food Posters 2015 Wall Calendar (English and French Edition) Bon Caf    
Vintage Coffee Posters 2015 Wall (calendar) (English and French Edition) Starstruck: Vintage  
Movie Posters from Classic Hollywood Golden Age of Transport Luggage Labels: 20 Vintage  
Luggage Label Stickers (Travel Stickers) Fundamentals of Sport Management (Human Kinetics'  
Fundamentals of Sport and Exercise Science) Why Would Anyone Do That?: Lifestyle Sport in the  
Twenty-First Century (Critical Issues in Sport and Society) Media Relations in Sport (Sport  
Management Library) Winter Stroll (Winter Street) Winter Tree Finder: A Manual for Identifying  
Deciduous Trees in Winter (Eastern US) (Nature Study Guides) Winter Gardening for Beginners,  
2nd Edition: The Ultimate Guide to Planning, Planting & Growing Your Winter Flowers and  
Vegetables

[Dmca](#)